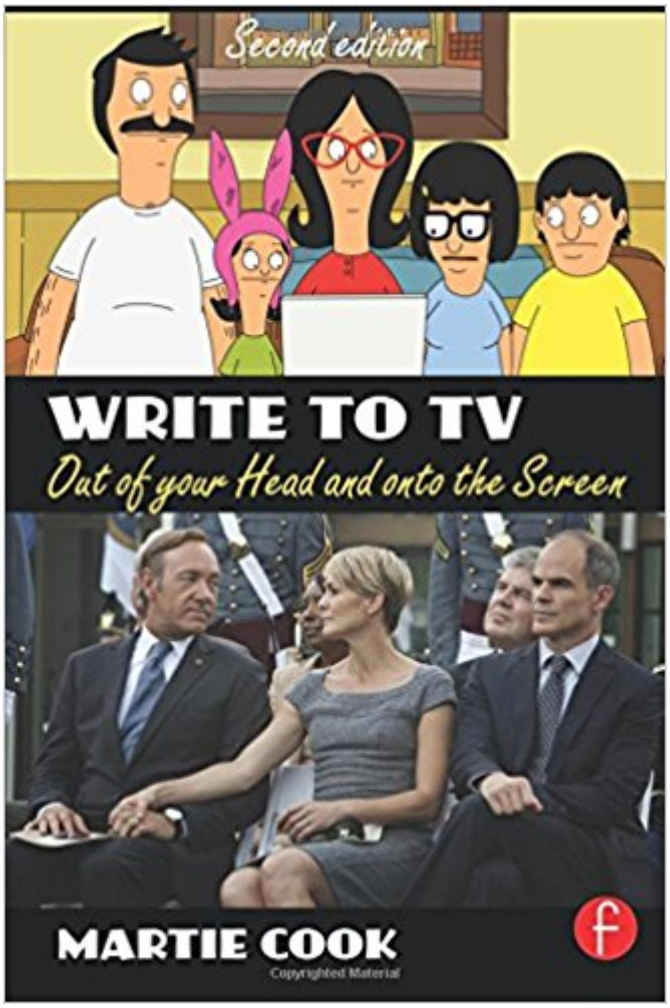
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Write To TV: Out Of Your Head And Onto The Screen



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Synopsis

Learn to craft smart, original stories and scripts for a variety of television formats and genres, including comedy, drama, pilots, animation, made-for-TV movies, late night, and reality television. Hear directly from studio and network executives, agents, and managers on what theyÃ¢â ¬â„¢re looking for in new writers and how to avoid common pitfalls. Gain access to sample outlines, script pages, checklists, and countless other invaluable resources that will help you break into the industry and put you on the path to immediate success. In Write to TV, Second Edition industry veteran Martie Cook offers practical advice on writing innovative television scripts that will allow you to finally get that big idea out of your head and onto the screen. This new edition has been updated to include: Tips and techniques from industry vets Jay Leno, Norman Lear, Paul Haggis, David Magee, Susan Rovner, Tal Rabinowitz, Jonathan Littman, Peter Jankowski, Steve Stark, and Doug Herzog that you can immediately apply to your own projects Expanded coverage of writing pilots, pitching, writing webisodes, writing for tweens, writing for late night, and rewriting Useful advice for navigating the confusing television hierarchy, including how to network, get an agent, land that first writing job, and even "do lunch" 25 new interviews with writers and producers of hit shows such as New Girl, Parks and Recreation, The Blacklist, Curb Your Enthusiasm, CSI, The Tonight Show Starring Jimmy Fallon, and many more An all new companion website (www.writetotv.com) featuring blog updates, industry trends, a Q&A discussion forum with the author, and many other resources

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Customer Reviews

"Martie Cook has one of the best minds out there when it comes to writing for television. Her experience and insight played a crucial role in shaping my writing career, and I'm thrilled for the aspiring writers who will surely benefit from the wisdom in these pages!" Ã¢â ¬â œ Jon Rineman, Writer, The Tonight Show Starring Jimmy Fallon "Martie Cook's Write to TV is required reading for anyone considering a career in TV writing. More than any other single thing, I owe my success to following her teachings." Ã¢â ¬â œ Matt Fusfeld, Writer/Producer New Girl; Community; American Dad "I think this is about the best book on writing for television out there. I hope it sells like crazy because television will be better for it." Ã¢â ¬â œ Peter Dunne, Emmy and Peabody Award-Winning Writer/Producer, CSI; Melrose Place; Dallas; Knots Landing; Author, Emotional Structure "Write to TV takes you inside the minds of writers, producers, and network suits in this brutally honest book. A Ã¢â ¬Ëœmust readÃ¢â ¬â„¢ for anyone who has the dream of making it in Hollywood. I wish I had read this book 20 years ago!" Ã¢â ¬â œ Glenn Meehan, Producer, The Talk; Little People, Big World; Entertainment Tonight

Martie Cook has over three decades of experience as a respected writer and producer of television and film. She has worked for all four major networks and PBS as well as for Warner Bros., 20th Century Fox, Columbia Pictures, and Universal Studios. AÃ Â member of the Writers Guild of America West, Cook has written for hit television shows such as the top-ten Nielsen rated Full House, and the cult classic, Charles in Charge. She has served as a writer/producer for Entertainment Tonight, America's Most Wanted, and the PBS Emmy-award winning children's show Zoom. Recently, she sold an idea for a pilot to Jerry Bruchkeimer Television, Warner Bros., and NBC. Cook currently teaches screenwriting at Emerson College in Boston, MA, where she also serves as Assocaiate Chair in the Visual and Media Arts Department.

Write to TV is #2 on my screenwriting checklist; second only to passion. Cook provides one of the most, thoroughly informative and entertaining resources on screenwriting. Cook provides insight not only for developing spec scripts and pilots but a complete look into the pilot season as well as a day in the life of screenwriters ÃƒÂ¢Ã â ¬Ã â œ staff and freelance. The wealth of information is impressive and invaluable. I highly recommend.

This book is just plain incredible. It simplifies the very complicated world of sitcom writing and has excellent advice on starting a career in the field. Not to mention tons of inside information about the television world and input from professional writers and producers on many topics discussed in the

book. One of the most helpful books to get you started as a comedy television writer. I absolutely love this book and recommend it to all aspiring sitcom writers out there there.

"Write to TV: Out of Your Head and onto the Screen" is a comprehensive, valuable resource for anyone interested in writing for television, from single camera and multi-camera comedies to hour-long dramas and animation programs. Martie Cook breaks down every aspect of the creative process for story and character development. More importantly, she offers essential insider tips on how this industry works, from finding an agent to how to properly format scripts. "Write to TV" is the go-to reference for all things related to television writing. Truly, a must-have in your 'writing' book collection.[ASIN:0415710898 Write to TV: Out of Your Head and onto the Screen]

Went searching for the most comprehensive and up-to-date book on TV writing I could find, and this one ticked all the boxes. Martie Cook answers just about every question anyone aspiring to join the latest Golden Age of TV can ask, and she does it all with humor, smarts, and real world experience. Especially loved the chapter about writing an original show with Afghan war vets, but all the practical advice here is spot-on too. This is an excellent resource for writers.

I love this book, and use it frequently in the screenwriting classes I teach at Emerson College. Cook manages to speak generally and candidly about the industry through instructive anecdotes. There is great advice in here for those interested to learn about the creative process, the business, and the teaching of screenwriting.

This book is an invaluable resource for aspiring television writers. Martie CookÃƒÂ¢Ã â ¬Ã â„¢s experience as a successful television writer and a respected educator is evident in the way she flawlessly combines practical instruction on writing a script with valuable insight and advice for building a career as a television writer.

As an Emerson Student, Martie's book has been essential for getting through writing classes. I keep it handy for a guide to formatting at all times. It's easy to navigate, contains great interviews with industry professionals and is full of humor, with no mindless encouragement.

I have the digital copy of this--it has been easily the most informative source on writing for television I have ever had. I bought it when I was a studying screenwriting in college and still refer to it now.

Whether you want to write for television or you simply want to know how that devilry works, this book is perfect for you.

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